

# Rules for Participation – CINERAMA 2025

## Amrita 60 Hour Film Making Challenge

Registration Fee: Rs 1000/-

Maximum Participants allowed: **5 members.**

Last date to register for the challenge: **March 19, 2025**

### Rules and regulations:

1. The **Amrita 60 Hour Filmmaking Challenge** welcomes participants nationwide within India.
2. The filmmaking period for Cinerama's 60 Hour Filmmaking Challenge is set to commence from: **26<sup>th</sup> March 7.30pm (IST) to 29<sup>th</sup> March 7.30am (IST)**
3. Participants must submit their films using the provided upload link to their Team Leader, which will be shared once the challenge kicks off.
4. The entire film should be filmed during the designated period, and the team must furnish proof upon request.
5. Films should have a **duration of at least 4 minutes and a maximum of 6 minutes, excluding end credits.**
6. The theme and a mandatory element will be revealed online on **"Amrita Mysuru" Instagram page** and sent to the **registered Team Leader's Email ID and SMS/WhatsApp.**
7. Teams can choose from 4 genres along with the theme, selecting one for their film.
8. Films can be in any language, but English subtitles are mandatory, provided in a properly formatted SRT file.
9. All team members must volunteer.
10. Teams can use a **DSLR, professional film camera, or a mobile camera with a minimum capture of 1080p.** Editing should be done on a laptop.
11. Teams are encouraged to collaborate with local composers and musicians for music. Copyrighted tracks can be used up to 15 seconds with proper credits.

12. No stock footage or pre-existing footage is allowed. Photographs can be used if the team has the rights.
13. End credits should not exceed 60 seconds and are separate from the maximum 6-minute film duration.
14. Teams must use the **provided 'Opening Slide,' including Cinerama Title Slate, at the beginning of the challenge.**
15. Teams need to sign and **submit the Creator's agreement online, sent along with the theme mail.**
16. The final video should be in MP4/MOV/MPEG-4 format, 1080p, and below 2 GB, with file names using the Creator ID.
17. Ideally, teams should allocate 58 hours for filmmaking and 2 hours for upload during the 60 hours' challenge. An extension of 2 hours is allowed only for genuine technical issues, with deductions for late uploads.
18. Films must not contain content violating personal rights, religious beliefs, inciting violence, or derogatory remarks. Privacy invasion is prohibited.
19. Teams must retain original footage and project files for three years for potential broadcast purposes.
20. Cinerama may modify rules before the filmmaking period without prior notice.
21. Cinerama and the jury reserve the right to disqualify any film deemed inappropriate or non-compliant.
22. A compulsory element will be provided at the challenge's start, subtly included in the story.
23. Teams must upload **at least one Behind-The-Scenes (BTS) on Instagram, tagging the page "Amrita Mysore" and hashtag "#cinerama2025"**

## FAQ

Q. Is there a registration fee?

A. The registration fee for each team is Rs. 1000. Fees should be paid online to confirm your team participation. You will receive an email with your Creator ID upon confirmation.

Q. What is the evaluation criteria?

A. Your film will be evaluated on the basis of the following criteria - Visual appeal, story and narrative flow, characters and on-screen performances, adherence to the theme and adherence to the genre.

Q. Are Special Effects allowed?

A. Yes, you can include special effects. However, no stock footage may be used for this. Inbuilt plugins and effects of software may be used.

Q. What will be the duration of the films?

A. The films are to be made between 4 to 6 minutes. This is because, for a good film produced in this challenge, 4 to 6 minutes is an ideal duration.

Q. Does the maximum length of the film include end credits?

A. No, the end credits are not included in the duration of your film. The end credits can be a maximum of 60 seconds.

Q. Can I modify the film after the challenge?

A. Of course, you can modify the film post the challenge, but keeping the following in the end credits – **‘This film was conceptualized for Cinerama 2025’**

Q. How do I upload my film faster?

A. We would recommend you to render the film at 1080p for faster upload results. Also, keeping the file size below 1 GB would make it faster.

Q. Can I submit multiple entries?

A. Yes, but with a new registration. One entry per registration will only be allowed.

Q. What can be the team size?

A: The team can have a **minimum of 1 person and a maximum 5 people**. You can have more members to act and help, but only the five registered people will be considered for the certificates and awards.

Q. What about our film after the Challenge?

A. You can use your film in various ways, only to keep in mind that the film bears the credit “This film was made for Amrita 60 hour Filmmaking challenge” in its title and end credits.

For more details, read the team leader's agreement sent to your team leader at the beginning of the 60 Hour Filmmaking Challenge.

Q. Can I sponsor this challenge?

A. Please mail us at [cinerama@my.amrita.edu](mailto:cinerama@my.amrita.edu)

Q. Is any footage allowed in the end credits?

A. Yes, but the narration of your story should end before it.

Q. Can I use a stock photo?

A. If you own the rights to the photo, you can use it.

Q. Is animation allowed?

A. No, animation in any form is not allowed in the film.

Q. Can we include a title animation or our company logo in the film?

A. Yes, you can. Provided they are only on screen for less than 10 seconds.

Q. What should be the shooting quality, aspect ratio and sound for the film?

A. The final output should be a MOV or MPEG4 file with a resolution of 1080p. The aspect ratio should be 16:9. The sound has to be stereo.

Q. What language must my film be in? Do I need to add subtitles?

A. Your film can be in any language. Subtitles are compulsory for all films. You can refer to rules for more specific details about subtitles.

Q. Should my story revolve around or be based on the compulsory element?

A. No. Compulsory element should be a part of your film, but it should not necessarily be the central part of it. For e.g. - Compulsory element is a comic book so you can include it by showing how it is lying around somewhere in the frame, or how a character is reading it.

Q. What is the Creator's Agreement?

A. Each team leader has to sign an agreement, which is legally binding. The agreement will help protect your rights as a creator and our rights as a platform. This agreement will be provided to the team leader at the beginning of the challenge through email along with the theme. Any team leader not submitting the same will be disqualified along with the team

Q. Can my film have no dialogues?

A. Yes, your film can have no dialogues and only music. You will have to explain the mood of the scenes in your subtitles.

Q. Do I need a 'Location Release' to shoot on public property?

A. No, you need a location release only on a privately held property. But we strongly recommend taking permits wherever necessary in the case of public property.

Q. Where do I upload the film?

A. Link to upload your film will be sent to the team leader at the beginning of the challenge along with the theme.

Q. Can I use mobile to upload my film?

A. We highly advise you to use a laptop to upload your film. Mobile connections tend to be inconsistent, leading to delays. Use of a high speed broadband is definitely a plus!

Q. How do you judge so many films?

A. Each film, according to its category of participation, is sent to three different pre-juries for evaluation, consisting of two people each. The cumulative score from the pre-juries is used to prepare a list of merit. The top 30 films from each category are sent to the final jury for viewing and ranking.

Q. Is the judging process transparent?

A. Being one of the leading festivals in the continent, we at Cinerama strive hard to make sure that justice is done to each and every film submitted. To make sure we do not miss out on any films, the Cinerama team also watches these films simultaneously and raises an issue internally if any flaws or biases are found in the process. We do not entertain any requests for paid awards, neither have in the past and nor will in the future, to keep the spirit of competition alive.